

5 KEYS TO CREATING A DISASTER RECOVERY PLAN FOR SMBS WEBINAR



5 Keys to Creating a Disaster Recovery Plan for SMBs Webinar

When: **Thursday, February 4 2016**

Time: **3:00PM – 4:00PM AST**

Every year disasters result in devastating effects for small businesses all over the country. Hurricane Sandy in 2012 affected close to 700,000 small businesses in NYC alone. Cryptolocker, and similar viruses, have redefined what we think of as a disaster.

Events like these are inevitable and are equal opportunity offenders. So what can you, as a business owner, do to prepare your business for the inevitable? The first step is to get into a proactive mindset by creating a disaster recovery and business continuity plan.

Join Datto and disaster recovery expert, Donna R. Childs, as we dive into the 5 key elements of disaster recovery and business continuity planning.

- Understanding your business impact
- Employee safety and communications
- Proactive customer communications
- IT infrastructure and continuity of operations
- Financial impact and insurance preparedness

By the end of this webinar, you will be able to develop an action plan. We look forward to seeing you there.